

ADVERTISE WITH



Please contact us to chat about what we can do for you!

events@cqlx.com.au

0407 157 561

CQLX Stud Sales are kicking off in August with a huge 13 sales over 17 days!

The Central Queensland Livestock Exchange (CQLX) is the premier stud sale facility in Queensland and remains the choice for breed associations and studs alike to market their stud livestock.

You have the opportunity to access the thousands of people who come to CQLX during this period through advertising at CQLX.

CQLX have the following advertising options available;

CQLX JUMBTRON: large digital screen located above the auctioneers in the stud selling ring, allowing you to have access to a captivated crowd for the duration of the sale

CQLX CAFE SCREEN: located in the canteen area, capturing the attention of sale day attendees whilst they enjoy a break from the selling ring

CQLX TRADE PRECINCT: giving your business the opportunity to engage with potential customers on the day. What better way to convert customers by allowing them to talk to your staff about your products and services.



CQLX are offering packages for a number of Stud Sales on the 2020 calendar to ensure exposure to the maximum amount of people across a large and diverse cross section of agricultural operators. These packages give you access to over 1,000 agricultural operators each day and offer a vast amount of exposure.

Braford and Droughtmaster Package

Monday 14th, Tuesday 15th, Wednesday 16th September 2020

Three (3) full days - 3m x 3m sites in the CQLX Trade Precinct

Three (3) full days on the CQLX Jumbotron and Cafe Screens

Four (4) weeks RLX website advertisement

Price: \$1,250 - 15% discount

Your Price: \$1,062.50

Brahman Week Package

Monday 5th, Tuesday 6th, Wednesday 7th October 2020

Three (3) full days - 3m x 3m site in the CQLX Trade Precinct

Three (3) full days on the CQLX Jumbotron and Cafe Screens

Four (4) weeks RLX website advertisement

Price: \$1,250 - 15% discount

Your Price: \$1,062.50

National Brangus Sale Package

Monday 12th and Tuesday 13th October 2020

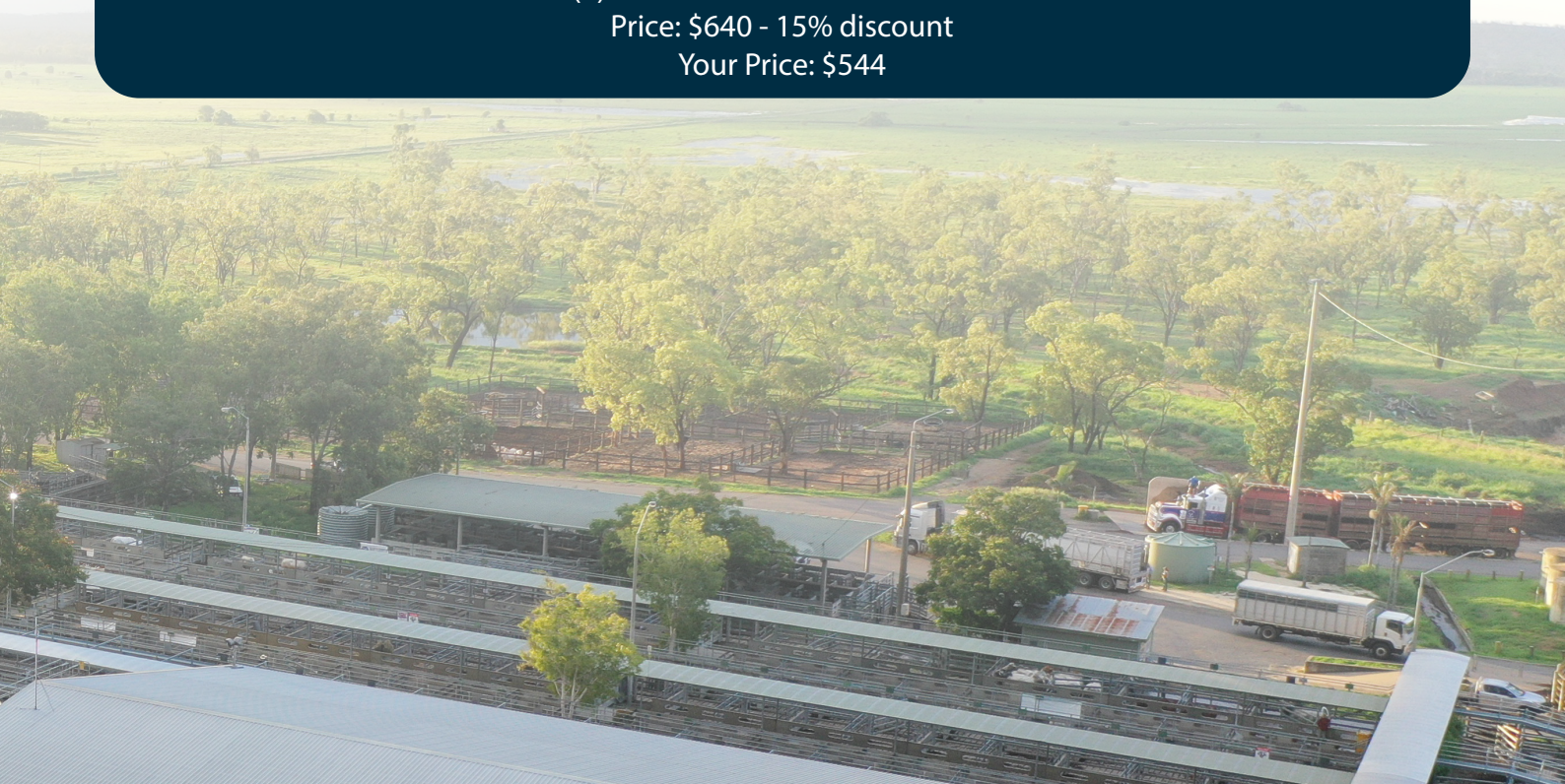
Two (2) full days - 3m x 3m site in the CQLX Trade Precinct

Two (2) full days on the CQLX Jumbotron and Cafe Screens

Four (4) weeks RLX website advertisement

Price: \$640 - 15% discount

Your Price: \$544



Business Name:

Contact Name:

Phone Number:

Email:

Packages:

☐

Braford and Droughtmaster Package

Monday 14th, Tuesday 15th, Wednesday 16th September 2020

Price: \$1,062.50

☐

Brahman Week Package

Monday 5th, Tuesday 6th, Wednesday 7th October 2020

Price: \$1,062.50

Please tick dates and sales you wish to advertise at:

Monday 10th August

Uralla Braford Dispersal Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Monday 31st August

Clay Gully Simmental Bull Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Monday 31st August

Murdeduke Angus Bull Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Monday 7th September

Wahroonga Belmont Red

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Monday 14th September

National Braford Sale

Trade Site - \$150 per day ☐

Screens - \$200 per day ☐

Tuesday 15th and Wednesday 16th September

National Droughtmaster Sale

Trade Site - \$150 per day ☐

Screens - \$200 per day ☐

Monday 21st September

5 Star Senepol Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Thursday 24th September

CAP Droughtmaster Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Monday 28th September

National Charbray Female & Bull Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Monday 5th - Wednesday 7th October

Brahman Week

Trade Site - \$150 per day ☐

Screens - \$200 per day ☐

Monday 12th and Tuesday 13th October

National Brangus Bull Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Monday 26th October

Lancefield Brahman Invitational Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

Friday 6th November

Central Brangus Classic Sale

Trade Site - \$100 per day ☐

Screens - \$120 per day ☐

The Regional Livestock Exchanges (RLX) network of facilities include eight (8) locations along the eastern states of Australia. These include;

- Central Queensland Livestock Exchange (CQLX), QLD
- Central Tablelands Livestock Exchange (CTLX), NSW
- Hunter Regional Livestock Exchange (HRLX), NSW
- Inverell Regional Livestock Exchange (IRLX), NSW
- Tamworth Regional Livestock Exchange (TRLX), NSW
- Northern Victoria Livestock Exchange (NVLX), VIC
- Central Victoria Livestock Exchange (CVLX), VIC
- Corangamite Regional Livestock Exchange (CRLX), VIC

_____, (name), has registered as an exhibitor at the CQLX facility for 2020 Stud Sale period to display products and services related to their business on the following terms and conditions:

Terms and conditions:

- All displays to be visually appealing, clean and professional.
- Participants must comply with all RLX site access requirements, including mandatory induction, health and safety, insurance and code of conduct.
- Retail sale of unpackaged food, meals or beverages is not permitted.
- RLX will not be liable for any theft, loss or damage to the exhibitor's property during the event.
- Vehicle access is not permitted during sale times.
- Permission from Site Manager is required before digging or sinking any posts. Any damage to underground power or water lines will be repaired at the exhibitor's expense.
- Any electrical equipment must have been tested and tagged before use.
- Commercial bins will be available. Exhibitors are responsible for the cleanliness of their individual sites.
- All property must be removed from the exhibitor's site no later than the conclusion of the final sale of the period booked.
- All exhibitors are required to provide proof of a current public liability insurance policy. No exhibitor shall participate in the Trade Fair without providing proof of coverage. Please email your Certificate of Currency to events@cqlx.com.au
- RLX or its authorised representatives may enter upon the site at any time to remove any article, sign, picture or printed matter, which in their opinion is not eligible for display or may cause offence.
- If any breach or infringement of any conditions of this agreement RLX shall have the right to cancel this agreement.

_____, (name), hereby acknowledges and agrees to these terms and conditions.

Signed by:

Date: