



Advertising Packages



RLX *Footprint*

3 States - 10 Sites

A growing geographic presence

***Cattle Throughput at RLX sites
grew 28% in FY24***

(national cattle saleyard throughput grew 13%)

***Sheep Throughput at RLX sites
grew 15% in FY24***

(national sheep saleyard throughput grew 14%)



Fast Facts **Financial Year 2024**

*Access to a targeted
livestock industry
audience with a wide
geographic spread*

FY24	Cattle	Sheep
Throughput	1.01M Cattle	2.97M Sheep
Buyers	7.4K Destinations	1.2K Destinations
Vendors	18.6K Producers	6.6K Producers

Multiple opportunities weekly to promote your brand, product or service

Multiple opportunities weekly to promote your brand, product or service

[illegible]

Standard **Onsite Signage**



Premium **Onsite Signage**

Give your Brand the exposure it deserves

High traffic, large scale visibility

Maximum brand awareness

***Static signs, or dynamic digital displays
in high traffic placements***

Onsite **Business Presence**

*Engage and transact with your customers -
onsite for high traffic days,
or every day with a permanent site*

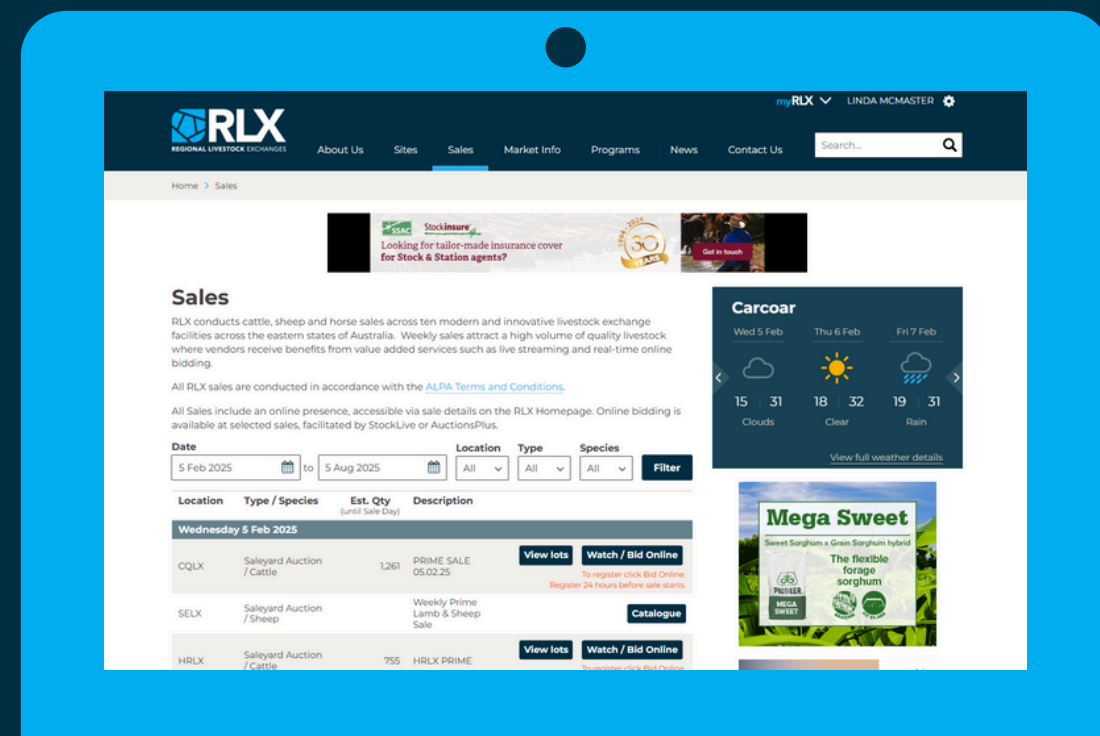
Bespoke **Onsite Signage**

*Tailor your signage location
and reach your target
audience*



Website Advertising

The RLX website is the home of live sale participation and timely market data, along with site and sale information



Reach engaged local, regional and national audiences across multi-site social media presence

Social Media

Sponsorship



Tailored packages with multiple inclusions are available.

Contact Us:



**To book advertising, discuss a tailored package,
or with any questions, please get in touch**



Anna Adams

P: 0432 760 436

E: anna.adams@rlx.com.au

W: rlx.com.au