



Advertising Packages



RLX **Footprint**

★ *3 States*

★ *11 Sites*

★ *A growing geographic presence*



Fast Facts 2025

*Access to a targeted
livestock industry
audience with a wide
geographic spread*

2025*	Cattle	Sheep
Throughput	1.24M Cattle	2.97M Sheep
Buyers	11.1K Destinations	1.9K Destinations
Vendors	24.2K Producers	9.4K Producers

**Figures for the ten sites in the RLX portfolio in 2025 - does not include EVLX*

Sale Days Per Annum

Sheep and Cattle - Commercial and Stud

Multiple opportunities weekly to promote your brand, product or service

Sale Days Per Annum		CQLX	IRLX	TRLX	HRLX	CTLX	SELX	NVLX	CVLX	WVLX	GVLX	EVLX
Cattle	Commercial - Prime	50	50	46	50	50	50	50	25	46	50	50
	Commercial - Store		4	24	4	12	6	32	11	24	6	50
	Commercial - Feature	2	6	5	2	6	6	6	4	5	2	1
	Stud	26		3					2	4		
Sheep	Commercial - Prime		25	46		50	50		50		50	8
	Commercial - Feature			1			6		2			
	Stud								1		2	



Standard **Onsite Signage**

High visibility, high traffic placement
Static signs, or dynamic digital displays

Premium **Onsite Signage**

Give your Brand the exposure it
deserves

High traffic, large scale visibility

Maximum brand awareness





Onsite **Business Presence**

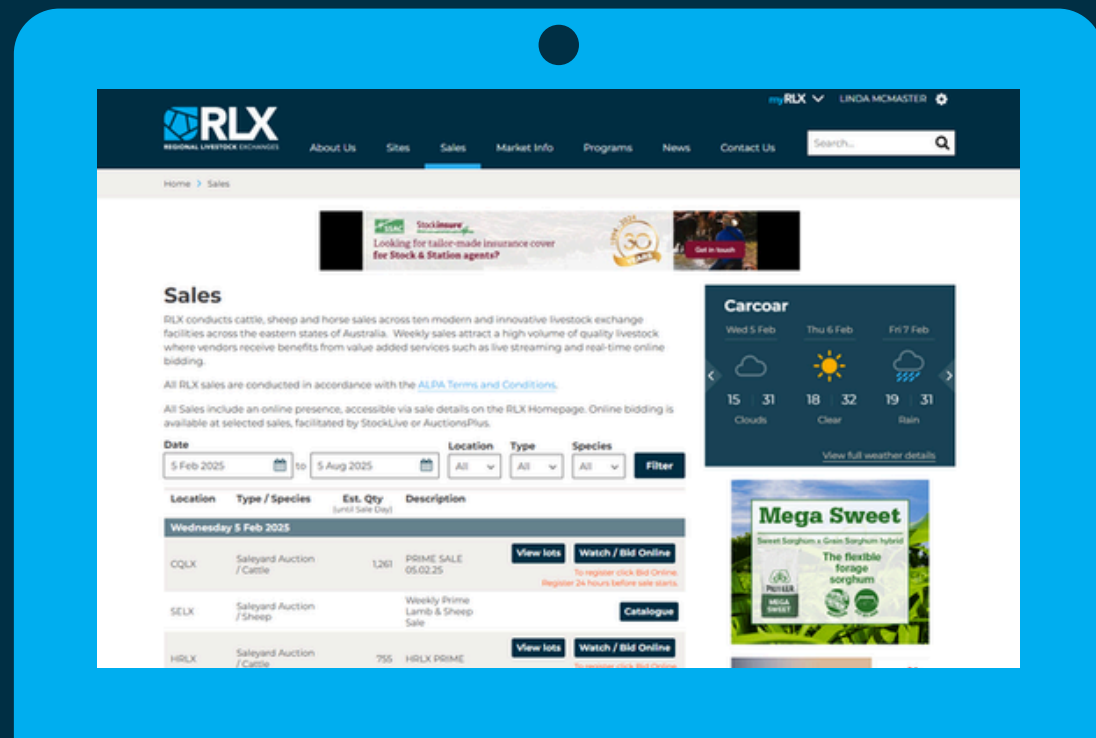
*Engage and transact with your customers -
onsite for high traffic days, or every day
with a permanent site*

Bespoke **Onsite Signage**

*Tailor your signage location and
reach your target audience*



Social Media Sponsorship



Website Advertising

The RLX website is the home of live sale participation and timely market data, along with site and sale information

Reach engaged local, regional and national audiences across multi-site social media presence



Platinum Package

Looking for a mix of branding across all of RLX's physical, digital and online assets?

The Platinum Package is for you...



Platinum Package Inclusions
Digital Onsite Signage
Standard Onsite Signage
Premium Onsite Signage
Onsite Business Presence
Website Advertising
Social Media



Tailored packages with multiple inclusions are available



We can design a package to meet your needs and budget

Contact Us:



**To book in advertising, discuss a tailored package,
or with any questions, please get in touch**



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